17 July 2019

Dear customer,

RE: DISCONTINUATION OF THE WPC PRODUCT FROM PG BISON’S RANGE

Having closed Surface Innovations, PG Bison felt an obligation to cater for the excitement created around Waterproof Construction Board (WPC) by continuing to supply the product.

In the few months that have passed, we have received a growing number of WPC enquiries for more specialised applications which are outside of our scope of knowledge and expertise. We have debated, at length, our ability to guarantee the product’s performance in such instances without conducting extensive tests of our own.

With this in mind, we have come to the decision to discontinue WPC.
We will sell out our current stock but place no new orders on the supplier.

We will rather focus our energies on promoting our own manufactured BisonBord Moisture Resistant (MR) product for applications requiring higher resistance to moisture. We have restructured the BisonBord MR pricing to make it more competitive as well as looked at our stockholding and production runs to make it more accessible.

We trust you will understand our position on the matter, and should you have any further queries, please do not hesitate to contact your Sales Representative.

Kind regards

JUSTIN BERRY
SALES AND MARKETING EXECUTIVE