

It's  
PG Bison.

# Ensuring It's PG Bison

Whenever something is really popular, there's a chance somebody is going to copy it.

Counterfeit products and "passing off" are a problem in many industries, as unscrupulous third parties, fraudulently, use the branding or trademarks of another business to trade off of its good reputation. Counterfeit interior wood-based panel products may appear the same as branded ones, but they can fail to meet expected performance and durability tests because they don't adhere to the same quality standards.

PG Bison's product standards are ensured by extensive research and testing, and by using only quality materials in our production processes. Be aware of counterfeit products in the market.

Copying the trademarks, brands and colours registered and owned by PG Bison and passing them off as genuine PG Bison products is illegal. But more than this, counterfeiting our trademarks, brands and products places our customers at risk and undermines our investment in the market and the brands we supply.

## Why you shouldn't buy counterfeit boards

Firstly, buying counterfeit products is supporting criminal activity – essentially the theft of a brand or trademark.

Secondly, buying counterfeit product means you cannot be guaranteed the same quality of board.

Having examined counterfeit products sold as PG Bison products, we have found that:

- Colours may fade more quickly, especially the gloss knock-offs
- Edges warp
- Worktops are not as well protected against moisture

## How to check for authenticity

When purchasing products, please ensure:

- The edges of the full-sized boards carry production markings or stamps
- These production stamps carry the specific PG Bison brand name, e.g. MelaWood, BisonLam, SupaMatt, SupaTexture and SupaGloss. Formica LifeSeal Worktops are stamped on the underside.
- The stack label carries the Proudly South African logo

Here are some examples of our board identifying markers:



If you have any doubt, please contact your local PG Bison sales representative in your region.

<b>Customer Service Centre (Boksburg)</b>	<b>+27 (0)86 057 9196</b>
<b>Exports (Boksburg)</b>	<b>+27 (0)11 897 5200</b>
<b>Gauteng Sales (Boksburg)</b>	<b>+27 (0)11 897 5200</b>
<b>Kwa-Zulu Natal Sales Office (Kloof)</b>	<b>+27 (0)87 350 0874</b>
<b>Western Cape Sales Office (Epping)</b>	<b>+27 (0)87 357 7989</b>

For more information, please visit [www.pgbison.co.za](http://www.pgbison.co.za)

PG Bison uses the brand name BISONBORD for its particleboard and SUPAWOOD for its MDF. BISONLAM, SUPALAM and MELAWOOD are the brand names for BISONBORD and SUPAWOOD upgraded with melamine impregnated decorative papers.

MDF - Medium density fibreboard  
MFB - Melamine faced board  
UF - Urea formaldehyde

